

# THE BUCK STOPS HERE



**Full rich flavor,  
not full price.**

Available in Kings & Kings Lights.

Kings: 14 mg "tar," 1.1 mg nicotine - Kings Lights:  
11 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

MS: suggested retail price

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